



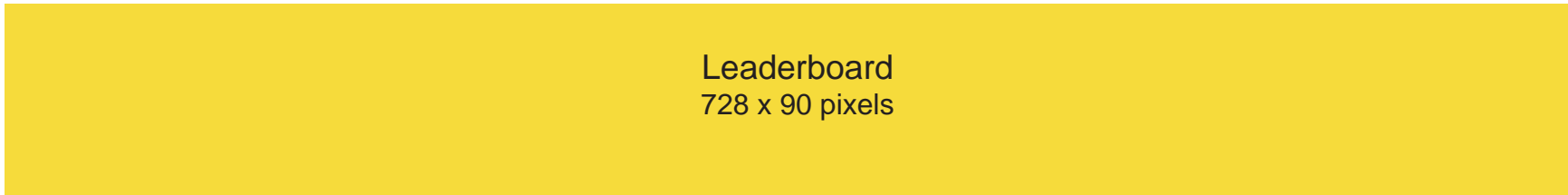
Display Advertising Specs

How To Place Advertising With ClassicalMusicCity.com

- 1 Review the rate card and ad size options available.
- 2 Call us at 301.363.8239 or email us at Advertise@ClassicalMusicCity.com to make sure we can meet your insertion schedule and to advise you of any current specials.
- 3 Once you determine which ads you would like to run and when — download the Insertion Order (link), complete it, sign it and return to us by email or mail.
- 4 Pay for your ad by check or by requesting a PayPal invoice on the insertion order.

It's that simple! We will notify you when your ads are up and running, and you will be reaching thousands of classical music professionals and fans.

Advertising Size Options



Leaderboard
728 x 90 pixels

	Leaderboard Rates	
1 of 3 Spots in Ad Rotation \$250.00 per month (1 month)	728 pixels x 90 pixels	1 of 3 Spots in Ad Rotation \$250.00 per month (3 months)
3 of 3 Spots in Ad Rotation \$600.00 per month (1 month)	EXCLUSIVE LEADERBOARD OWNERSHIP	3 of 3 Spots in Ad Rotation \$525.00 per month (3 months)

Skyscraper
160 x 600 pixels

	Skyscraper Rates	
\$ 200.00 per month (1 month)	120 pixels x 600 pixels	\$ 175.00 per month (3 months)

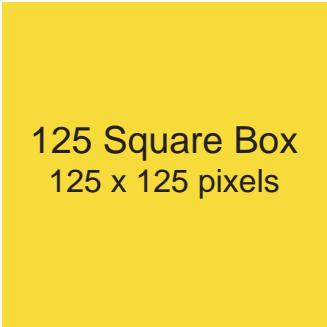
250 Square Box
250 x 250 pixels

Rotates every three seconds with a
maximum of five ads in the cycle

	250 Square Box Rates	
\$150.00 per month (1 month)	250 pixels x 250 pixels	\$125.00 per month (3 months)

Rectangle
180 x 150 pixels

	Rectangle Rates	
\$ 125.00 per month (1 month)	180 pixels x 150 pixels	\$100.00 per month (3 months)



125 Square Box
125 x 125 pixels

	125 Square Rates	
\$75.00 per month (1 month)	125 pixels x 125 pixels	\$ 50.00 per month (3 months)



Rectangle
300 x 100 pixels

	3:1 Rectangle Rates	
\$ 150.00 per month (1 month)	300 pixels x 100 pixels	\$125.00 per month (3 months)